

READING UNIT 3 ADVERTISEMENT



THAT'S A NICE 'A' PIZZA

www.thatasniceapizza.com

636-296-0950

2000 Richardson Rd. • Arnold

GIFT CERTIFICATES AVAILABLE!

\$5 OFF
Any Purchase
Over \$25.00 At
Regular Menu Prices

16" 1-Topping Pizza & 1-Lb. Chicken Wings
\$20.99



Jilly's
Cafe & Steakhouse

HAPPY HOUR: 3:00-6:00 MON-FRI
HALF OFF Appetizers

**Catering & Gift Certificates!
Private Party Room!**

Join Us For
Easter Sunday Brunch
March 27th - 10am - 2pm




Live Music Every Friday Night!

\$10.00 OFF
Any Food Purchase of \$50 or More

\$5.00 OFF
Any Food Purchase of \$30 or More

449-4500

Behind Quick Trip Hwy 30 at Little Breanna

4 DIFFERENT KIDS MEALS - Jilly's Cafe and Steakhouse.com



The Pasta House Co.

ITALIAN RESTAURANT
4517 Gravois
(Hwy. 30 at Little Breanna Rd.)
636-677-2711

3 Course Dinner for Two Only \$25

Come in anytime on Mondays or Tuesdays and the Salad plus an Appetizer to share are included with your Pasta!

Valid at High Ridge Restaurant. Not valid on carryout. Not valid with any coupons. Offer good thru Wed. 11/25/10. Expires 11/25/10.

50% OFF Lunch Special

Includes 1st Lunch Special and 1st main course. Limit 1 coupon per table. Not valid with other offers, specials or coupons. Not valid on carryout. Expires 11/25/10. Offer good thru Wed. 11/25/10.



Starters

Soup and Salad to share. Appetizers: Chicken Cacciatore, Baked Tiramisu (1pc), Mt. Vesuvius Hot Chicken (1pc), Eggplant Parmigiana, Tiramisu (1pc)



Soup or Salad

Minestrone Soup, The Pasta House Co. Salad, Soup of the Day, Caesar Salad



Pasta Favorites

Spaghetti Sopressa, Spaghetti Pomodoro, Rigatoni Sauce, Baked Ravioli, Torteiro Sauce, Linguine with Shrimp or Red Curry, Spaghetti Pomodoro, Pasta Primavera, Primavera Sauce, Fried Curry

CATERING SPECIAL

LASAGNA or PASTA CON BROCCOLI \$99.00

Per Person (Per Special Salad \$3.00 \$3.99) Expires 11/25/10

\$5.00 OFF

With Purchase of \$25 Or More in Food And Beverage

Valid at High Ridge Restaurant. Not valid on carryout. Not valid with other offers, specials or coupons. Not valid on carryout. Expires 11/25/10. Offer good thru Wed. 11/25/10.

Family Meal Deal Feeds 4-6 people

Includes Pasta House Co. Salad & Minestrone Soup

Spaghetti & Meatballs **\$26.95**
Baked Mostaccioli **\$26.95**
Baked Ravioli (50 pc.) **\$26.95**
Cavatelli with Chicken **\$28.95**
Pasta con Broccoli **\$28.95**

CARRY OUT ONLY

Valid at High Ridge Restaurant ONLY. Not valid on carryout. Not valid with other offers, specials or coupons. Not valid on carryout. Expires 11/25/10. Offer good thru Wed. 11/25/10.

DOMAIN: READING LITERACY	THEME: FOOD	CLASS(ES):VIII- X EXPECTED TIME: 30 MINUTES TOTAL CREDIT: 10
DESCRIPTION OF ITEM:IMAGE	LEARNING OUTCOME: The students will be able to know about different types of food, the offers and Easter. (AS PER NCERT)	

3.1 What are the names of the food centers as depicted in the advertisements?

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FRAMEWORK	CHARACTERISTICS
Scenario	Public
Text format	Non continuous
Text type	Descriptive
Process	Locate and retrieve information
Item format	Closed constructed
Proficiency level	1b

3.2 The Café is opened recently. That’s why it has many attractions. Mention any two of them.

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FRAMEWORK	CHARACTERISTICS
Scenario	Public
Text format	Non continuous
Text type	Descriptive
Process	Locate and retrieve information
Item format	Closed constructed
Proficiency level	1b

3.3 “The salad plus an Appetizer to share are included with your Pasta”. What is meant by Appetizer?

- A. A Soft drink
- B. Mineral water
- C. Drink to stimulate hunger
- D. Drink to calm hunger

FRAMEWORK	CHARACTERISTICS
Scenario	Public
Text format	Non continuous
Text type	Descriptive
Process	Understand and Reflect
Item format	Complex MCQ
Proficiency level	2

3.4 According to you what might be the reasons for the Italian Restaurant for giving high discounts?

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FRAMEWORK	CHARACTERISTICS
Scenario	Public
Text format	Non continuous
Text type	Descriptive
Process	Argumentative
Item format	Open constructed
Proficiency level	3

3.5 The Cafe is offering special offer on Easter Sunday. Is the “Easter Sunday” a festival of mourning or rejoice? Support your answer with appropriate words.

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FRAMEWORK	CHARACTERISTICS
Scenario	Public
Text format	Non continuous
Text type	Descriptive
Process	
Item format	Open constructed
Proficiency level	3

SCORING KEY

3.1 Full Credit: 1. Jilly's Café and Steakhouse 2. The Pasta House

Partial Credit: any one of the two

No Credit: Any other answer or missing

3.2 Full Credit: Catering & Gift Certificates, Private Party Room, Live Music every Friday Night (any two)

Partial Credit: any one of the three

No Credit: any other or missing

3.3 Full Credit: C. Drink to stimulate hunger

No Credit: any other or missing

3.4 Full Credit:

Newly opened

Festival Season

Attract more customers

Competition in market

More sale less profit

Promote his business

To gain popularity or any other relevant point (any two)

Partial Credit:

Show off

To show his wealth

Not worried about the profit

No business guts

To show sympathy (any one of the)

No Credit:

A new businessman

Not a good businessman

No business acumen or

Missing

3.5 Full Credit:

Festival of rejoice

Commemorating the resurrection or re birth of Jesus

Church Services offered

Family meals

Easter Egg Decoration
Charity to the poor
Partial Credit:
Festival of rejoice or happiness
Jesus is born
Visiting friends and relatives
Prayer in church
Decoration of house
Embrace the poor
No Credit
Festival of mourning
Death or crucifixion of Jesus
Decorating Christmas Tree
Confined to their houses
Mourn and not going to Church

NAME OF THE TEACHER: Nafees Fatma
DESIGNATION: 9336188257
EMAIL nafeessuhail54@gmail.com
PHONE NO. 9336188257
NAME OF THE VIDYALAYA: K V Kanpur Cantt Kanpur,Shift II
KVS REGION: Lucknow
SOURCE: Internet